

Module 5

Talking About Yourself

Part 2 – Job Interest and Career Goals

Produced with the collaboration of KnowledgeOne and
Le ministère de l'Éducation et de l'Enseignement supérieur (MEES).

Objective

This lesson will focus on additional ways you may be asked to talk about yourself.



Common Words

Common words	Mots communs
Motivated	 Motiver
Apply	 Postuler
Career	 Carrière
To want	 Vouloir
To do	 Faire
To be	 Être
To have	 Avoir
Fabricate/make	 Fabriquer
Supervise/oversee	 Superviser

Common words	Mots communs
To manage	 Gérer
To create	 Créer
To produce	 Produire
To accomplish	 Accomplir
To achieve	 Réaliser/atteindre
To market	 Commercialiser

TIP

Visit the glossary for terms that can be used in your response.

Common Words

Common words	Mots communs
To develop	🔊 Développer
To surpass	🔊 Surpasser
Successfully	🔊 Avec succès
To generate	🔊 Générer
Growing	🔊 Croître
Launching	🔊 Lancer
Regularly	🔊 Régulièrement
Occasionally	🔊 Occasionnellement
Department	🔊 Département
Collaboration	🔊 Collaboration
Training	🔊 Formation

TIP

Visit the glossary for terms that can be used in your response.

State Your Interest in the Job/Position

The recruiter or interviewer will likely want to gauge your interest in the job and in working for the company.

Graphic Design
Internship Posting



Intern, Graphic Designer



Description

McKesson is in the business of better health and we touch the lives of patients in virtually every aspect of healthcare. At McKesson Canada, we touch the lives of 12 million Canadians every day. We carry more than 35,000 products in 17 distribution centers and ultimately provide distribution to 6,300 retail pharmacies, 1,350 hospitals, long-term care centers, clinics and institutions all over Canada. But we're so much more than a distribution company. We've automated 2,500 retail pharmacies and dispense over 100 million doses a year through our automation solutions. Manufacturers, healthcare providers and patients count on us for a full range of services that contribute to the quality and safety of care for us all.

At McKesson Canada, you'll help us carry out our mission to improve lives and advance healthcare. Working here is your opportunity to shape an industry that's vital to us all.

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Responsibilities

The Co-op Graphic Designer is responsible for conceptualizing and designing brand templates, infographics, corporate marketing materials, signage, and front-end web design & layout assets, using the brand guidelines. You will be working in collaboration with the Marketing Specialist and in-house graphic designer. Beyond your creative abilities, you are expected to be a great team player, meticulous in your attention to detail, well organized, and self-motivated.

- Develop and execute graphic design assets for print, web, and social media assignments
- Develop graphics from concept through to production
- Design promotional materials for events, and promotions for pharmacy members
- Review, update, and maintain online and offline marketing materials to ensure that layout and design is current, consistent, and aligned with core messages and brand standards
- Create icons and vector illustrations



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Qualifications

- Currently attending College/University for Graphic Design (or related field)
- Proficient in Adobe Creative Suite: Indesign/Illustrator/Photoshop/AfterEffects
- Ability to work and communicate well with clients and team members
- Strong work ethic and ability to work within deadlines
- Experience in creating graphic assets in accordance with brand guidelines
- Experience in branding projects
- Experience with social media (Instagram, Facebook, Pinterest)
- Understanding of print production (i.e. publishing, packaging, file setup and specifications)



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Intern, Graphic Designer



Skills

- Creative, yet process and business oriented
- Good communication and collaboration skills
- Ability to deliver high-quality work under pressure
- Strong attention to detail
- This internship position is open to applicants, who can provide a resume and portfolio that showcases their school/work experience and design abilities.

State Your Interest in the Job/Position

Qu'est-ce qui vous a motivé à postuler pour ce poste?
(What motivated you to apply for this position?)

TIP

Pull an aspect from the job posting to include in your answer.

- "I applied for this position because I am interested in combining the visual worlds of graphic design and social media."
« J'ai postulé à cet emploi, parce que je m'intéresse à la combinaison des univers visuels du graphisme et des médias sociaux. »

State Your Interest in the Job/Position

Qu'est-ce qui vous a motivé à postuler pour ce poste?
(What motivated you to apply for this position?)

TIP

Pull an aspect from the job posting to include in your answer.

- “I applied for this position because I am interested in combining the visual worlds of graphic design and social media. Social media has become influential in using branding to transmit information and I believe it is important that companies ensure their graphics and branding convey distinct and accurate information. Beautiful design can also be educational.”
 « J’ai postulé à cet emploi, parce que je m’intéresse à la combinaison des univers visuels du graphisme et des médias sociaux. Les médias sociaux ont gagné une grande influence en utilisant les images de marque pour transmettre de l’information et je crois qu’il est important que les entreprises s’assurent que leurs graphismes et leurs images de marque véhiculent une information distincte et exacte. Un beau design peut aussi être éducatif. »

State Your Knowledge of the Company



Interviewers are interested in applicants who show interest in the company and have done their research.

McKesson Canada

State Your Interest in the Job/Position

Pourquoi voulez-vous travailler pour notre entreprise?
(Why do you want to work for our company?)

TIP

Avoid cliché responses and identify how you can help the company using a specific skill, drawing from academic experiences, etc.

- “I want to be able to give back to my community with projects like the recreation centre your company is helping build.”

🔊 « J'aimerais pouvoir redonner à ma communauté avec des projets comme le centre de loisirs que votre entreprise aide à construire. »

State Your Interest in the Job/Position

Pourquoi voulez-vous travailler pour notre entreprise?
(Why do you want to work for our company?)

TIP

Avoid cliché responses and identify how you can help the company using a specific skill, drawing from academic experiences, etc.

- “Working for your company would allow me to have an impact on industry standards through your sustainable practices.”
 - 🔊 « Travailler pour votre entreprise me permettrait d’avoir un impact sur les normes de l’industrie grâce à vos pratiques durables. »

State Your Career Goals

For companies, it makes more sense to hire, and thus invest, in an employee who is interested in pursuing a long-term career with their company.



State Your Career Goals

Où vous voyez-vous dans cinq ans?
(Where do you see yourself in 5 years?)

- “In five years, I would like to be working as a junior marketing project manager in the IT department”
 - 🔊 « Dans cinq ans, je voudrais travailler en tant que gestionnaire de projet pour le département des technologies de l’information »



State Your Career Goals

Où vous voyez-vous dans cinq ans?
(Where do you see yourself in 5 years?)

- “In five years, I see myself being a project lead for the design and programming department”
 - 🔊 « Dans cinq ans, j’aimerais être chargé de projet principal pour le département du design et de programmation »



State Your Career Goals

Quels sont vos objectifs de carrière?
(What are your career objectives?)

TIP

1. Be specific
2. Use a verb: making, overseeing, managing, creating, producing, marketing, developing, generating, growing, branding, launching, etc...

- “My career goals include **overseeing** teams to ensure the effective functioning of the production chain and **participating in the development** of new products”
 - 🔊 « Mes objectifs de carrière sont de **superviser** les équipes pour veiller au bon fonctionnement de la chaîne de production et de **participer au développement** de nouveaux produits »

State Your Career Goals

Quels sont vos objectifs de carrière?
(What are your career objectives?)

TIP

1. Be specific
2. Use a verb: making, overseeing, managing, creating, producing, marketing, developing, generating, growing, branding, launching, etc...

- “I would like to be the head engineer overseeing a major infrastructure project like the one your company just completed in Laval this past May”
 - 🔊 « J’aimerais être ingénieur en chef pour un important projet d’infrastructure comme celui réalisé par votre entreprise en mai dernier, à Laval »



Role-play Scenario

Watch the following video to see examples of how to talk about your interest in a position and career goals.

Follow along with the PDF scripts (**Scenario_M5**) provided in the resource section.

Role-Play Video



Role-play Scenario Review



Catherine was specific when discussing her interest in the job position and career goals.

In this scenario, Catherine answered all the questions well and provided specific answers.

- Showed knowledge of the company and industry trends
- Focused career goal indicated a plan for her future at the company

Workshop Preparation

Find a job posting for an internship you are interested in, and start writing draft responses.

TIP

Refer to the glossary to find descriptive words for responses.

- « **Qu'est-ce qui vous a motivé à postuler pour ce poste?** »
(What motivated you to apply for this position?)
 - Hint: Use terms from the job posting
- « **Pourquoi voulez-vous travailler pour notre entreprise?** »
(Why do you want to work for our company?)
 - Hint: Use research about the company
- « **Où vous voyez-vous dans cinq ans?** »
(Where do you see yourself in 5 years?)
 - Hint: Situate yourself in the company in an ideal position
- « **Quels sont vos objectifs de carrière?** »
(What are your career objectives?)
 - Hint: Think of innovation and company goals

Wrap-Up

You should now be able to state your interest in the job position and your future career goals.



You should also be able to draft responses to the following:

- « Qu'est-ce qui vous a motivé à postuler pour ce poste? »
(What motivated you to apply for this position?)
- « Pourquoi voulez-vous travailler pour notre entreprise? »
(Why do you want to work for our company?)
- « Où vous voyez-vous dans cinq ans? »
(Where do you see yourself in 5 years?)
- « Quels sont vos objectifs de carrière? »
(What are your career objectives?)

THANK YOU

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