

Graphic Designer Internship

McKesson Canada

Markham, CA

Job description

McKesson is in the business of better health and we touch the lives of patients in virtually every aspect of healthcare. At McKesson Canada, we touch the lives of 12 million Canadians every day. We carry more than 35,000 products in 17 distribution centers and ultimately provide distribution to 6,300 retail pharmacies, 1,350 hospitals, long-term care centers, clinics and institutions all over Canada. But we're so much more than a distribution company. We've automated 2,500 retail pharmacies and dispense over 100 million doses a year through our automation solutions. Manufacturers, healthcare providers and patients count on us for a full range of services that contribute to the quality and safety of care for us all.

At McKesson Canada, you'll help us carry out our mission to improve lives and advance healthcare. Working here is your opportunity to shape an industry that's vital to us all.

Job Summary

The Co-op Graphic Designer is responsible for conceptualizing and designing brand templates, infographics, corporate marketing materials, signage, and front-end web design & layout assets, using the brand guidelines. You will be working in collaboration with the Marketing Specialist and in-house graphic designer. Beyond your creative abilities, you are expected to be a great team player, meticulous in your attention to detail, well organized, and self-motivated.

Key Responsibilities

- Develop and execute graphic design assets for print, web, and social media assignments
- Develop graphics from concept through to production
- Design promotional materials for events, and promotions for pharmacy members
- Review, update, and maintain online and offline marketing materials to ensure that layout and design is current, consistent, and aligned with core messages and brand standards
- Create icons and vector illustrations

Qualifications

- Currently attending College/University for Graphic Design (or related field)
- Proficient in Adobe Creative Suite: Indesign/Illustrator/Photoshop/AfterEffects
- Ability to work and communicate well with clients and team members
- Strong work ethic and ability to work within deadlines
- Experience in creating graphic assets in accordance with brand guidelines
- Experience in branding projects
- Experience with social media (Instagram, Facebook, Pinterest)
- Understanding of print production (i.e. publishing, packaging, file setup and specifications)



Skills

- Creative, yet process and business oriented
- Good communication and collaboration skills
- Ability to deliver high-quality work under pressure
- Strong attention to detail

This internship position is open to applicants, who can provide a resume and portfolio that showcases their school/work experience and design abilities.

Primary Location

Canada-Ontario-Markham

Job

College/Intern

Organization

McKesson Canada

Schedule

Temporary

Shift

Standard

Job Type

Full-time

Job Level

Day Job

Job Posting

Aug 30, 2018

Benefits & Company Statement

McKesson believes superior performance – individual and team – that helps us drive innovations and solutions to promote better health should be recognized and rewarded. We provide a competitive compensation program to attract, retain and motivate a high-performance workforce, and it's flexible enough to meet the different needs of our diverse employee population.

We are in the business of better health and we touch the lives of patients in virtually every aspect of healthcare. We partner with payers, hospitals, physician offices, pharmacies, pharmaceutical companies



and others across the spectrum of care to build healthier organizations that deliver better care to patients in every setting.

But we can't do it without you. Every single McKesson employee contributes to our mission—whatever your title, whatever your role, you act as a catalyst in a chain of events that helps millions of people all over the globe. Talented, compassionate people are the future of our company—and of healthcare. At McKesson, you'll collaborate on the products and solutions that help us carry out our mission to improve lives and advance healthcare. Working here is your opportunity to shape an industry that's vital to us all.

Agency Statement

No agencies please.

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McKesson Canada is an equal opportunity employer and values diversity in its workforce. We encourage applications from all qualified individuals and will accommodate applicants' needs, up to the point of undue hardship, throughout all stages of the recruitment and selection process.

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