

# Marketing Internship

## Job description

Score Promotions is an industry leader in Promotional Products, Promotional Items & Corporate Gifts.

We provide a unique approach to Branded Promotional Marketing by focusing on our clients' marketing objectives and cultural attributes. We act as a valuable extension to our clients' marketing departments adding creativity and product knowledge to the promotional merchandise for maximizing brand awareness. We have been in the industry since 1999 and service businesses all of North America.

The ideal candidate is someone who is creative, self-motivated and thrives in a fastpaced environment. This is a **paid position** with ample opportunities to learn and be mentored by the Director of Marketing, VP of Business Development and many other Senior Executives.

**Internship Overview:** After this internship you will be able to apply for jobs within your field with confidence and experience.

#### As a Marketing Intern At Score Promotions

- Working with clients brand/logo
- Creating quotes and presentations
- Sourcing products
- Building relationships with suppliers
- Creation art proofs using Adobe Creative Suite
- Assisting with the copy writing of marketing materials
- Utilizing social networking opportunities to facilitate sales and increase brand awareness
- Trade show ideas, prospect awareness and set-up



### **Qualifications**

- Excellent written communication skills, particularly for a sales audience
- Keen eye for attention to detail
- High level of computer proficiency and demonstrable working knowledge of Microsoft Office
- Creative, innovative and willing to contribute ideas and professional opinion
- Strong sense of initiative and a "can do" attitude
- Ability to work independently and as part of a team
- Experience with the following applications: Photoshop, Adobe and QuickBooks is an asset.

#### Like what you hear and think you will be a great addition to our team?

#### Please email your resume and tell us why you are awesome!

Score Promotions is committed to providing accessible employment practices that comply with the Accessibility for Ontarians with Disabilities Act (AODA). If you require accommodation during any stage of the recruitment and selection process, please indicate so when applying.